



## What it is?

Hair and Nails is a supplement that contributes significantly to the health and beauty of hair and nails. Some nutritional deficiencies of vitamins and mineral salts have negative repercussions on the integrity of the skin appendages and, in these cases, integration with the active ingredients present in the formulation is indispensable.

## **An innovative Formula**

Vitamin B5: It helps the skin hydration and fights against exfoliation. It helps to fight against skin dryness.

**Zinc:** it is present in the very structure of the hair and it is also a component of bones and teeth. In addition, zinc inhibits 5-alpha-reductase, an enzyme that converts testosterone into dihydrotestosterone, the presence of which when excessive can lead to seborrhea and to a particular type of baldness called androgenetic. This baldness can affect both sexes, and in women it can lead to the appearance of hairs in typically male spots, above the upper lip or on the chin.

**Selenium:** a deficiency can lead to alopecia in the most serious cases or even – as demonstrated by some scientific studies – to depigmentation, i.e. a loss of color, which makes the hair dull. Moreover, Selenium helps to stimulate hair growth, slowing down or preventing hair loss.

Vitamin C: it contributes to the collagen synthesis; a deficiency of this latter could affect both the structure and functions of connective tissue, skin and its adnexa nails and hair.

**Biotin:** for the wellbeing of the scalp, which is subjected to treatments (coloring or decoloring), stress, dietary deficiencies, it may be useful to supplement a biotin treatment at least twice a year. It also stimulates the cells to reproduce quickly to the benefit of the nails and their appearance: pinker and more resistant to trauma and beauty treatments.

Millet: a precious nourishment for health and wellbeing of weak nails and hair; it improves the keratin production, that is a fundamental substance for the health of bones, teeth, nails and hair.

**Bromelain:** it is a microencapsulated form of bromelain, making it effectively resistant to the passage of the gastric tract. It helps improving the microcirculation, also in the hair bulb, allowing a longer anagen phase of hair.

Cysteine: many studies have linked biotin and bionitidase deficiency with the hair loss.

## To whom it is recommended

An innovative formulation useful for hair loss and flaking nails problems, enriched by the improving action of microcirculation which is performed by bromelain in its microencapsulated form.

